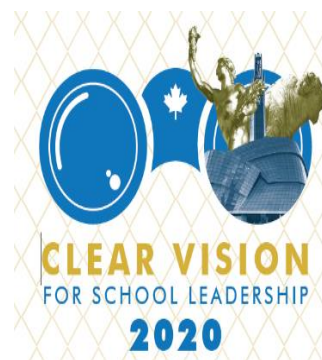


Canadian Association Of Principals

2020 Annual Conference Sponsorship Opportunities



Dear Madam/Sir:

The Canadian Association of Principals (CAP) is a membership funded, pan Canadian organization representing the professional perspectives of school leaders from across the country to ensure quality education opportunities for all Canadian students. The Council of School Leaders (COSL) of The Manitoba Teachers' Society has been an active member of CAP for decades and is proud of the research and advocacy work we have been a part of over that time. This upcoming year will be the 41st Anniversary of CAP and the 38th year of its National Conference.

CAP 2020 ***CLEAR VISION FOR SCHOOL LEADERSHIP***---*Inspire and Transform Vision Into Action* will be hosted by COSL May 5-8 at the RBC Convention Centre in Winnipeg. This will be the 5th time that COSL or its predecessor, the Manitoba Association of Principals has hosted this event.

To host such an event takes lots of planning, a commitment of time and resources. The conference committee has been working on the 2020 event since November 2017. To successfully host the conference of approximately 450 educational leaders from across the country, partnerships with our corporate community is important. Your support will allow us to provide a first-class event to our delegates and to not only highlight what Winnipeg and Manitoba has to offer, but what your company has to offer as well. I invite you to review the corporate sponsorship program options provided. If your company has a different idea on how you would like to sponsor our event, our Committee is willing to listen to your proposal.

If your organization sees benefit in our conference, please contact me for further information. To get a feel of CAP and COSL check out the organizations' websites at:

<https://cdnprincipals.com/>

<http://cosl.mb.ca/>

To Register:

Please contact Christen Whining or Danielle Rocan, executive assistants at The Manitoba Teachers' Society at 204-888-7961 or 1-800-262-8803 or by email at governance@mbteach.org, to begin the registration process. You will have the option to pay through PayPal or by cheque.

Christen, Danielle or myself are at your service to provide you with any assistance or additional information that you may require. You can reach me at the COSL Office (204) 837-3044, on my cell at (204) 299-3927 or e-mail at cosl@mbteach.org. You can reach Christen or Danielle at their information listed above. On behalf of the CAP 2020 Conference Planning Committee, we hope that you will join us as a partner in this excellent opportunity to profile your company or organization and to meet with school leaders from across Manitoba and the rest of Canada. School Leaders play a vital role in helping students achieve success. Providing School Leaders with meaningful and latest professional development opportunities helps to make this happen. Your sponsorship of CAP 2020 is an investment in the youth of today for tomorrow.

We look forward to the opportunity of working with you in 2020!

Sincerely,



Myles Blahut
Co-Chair CAP 2020
cosl@mbteach.org
204-837-3044

CAP 2020 Sponsorship Options

Platinum Sponsor---Conference Partner– \$10 000

(Solo Sponsor of a Lunch or breakfast---3 available)

- Promotion in the conference publicity and website
- Recognition at special events or keynote sessions
- Prominent signage
- Prominent placement of your free exhibitor booth
- Full page ad in CAP conference program
- Recognition as the Prime Sponsor of a lunch or breakfast

Gold Sponsor– \$7 500

(Co –Sponsor a Lunch or Breakfast Sponsor---6 available)

- Sponsor recognition sign in banquet room
- Recognition by MC at special events and keynote sessions
- 1/2 page ad in CAP conference program
- Company brochure at each place setting and/or in delegate kit
- One prime exhibitor booth
- Recognition in listing of Conference sponsors on Conference signage
- Recognition as a co-Sponsor of a lunch or breakfast

Silver Sponsor– \$5 000

(Keynote Plenary Sessions 6 available)

- Sponsor recognition sign in keynote room
- Recognition by MC at keynote session
- 1/4 page ad in CAP conference program
- Company brochure at each place setting and/or in delegate kit
- One exhibitor booth
- Recognition in listing of Conference sponsors on Conference signage

Bronze Sponsor– \$2500

(Refreshment Breaks 5 available)

- Recognition at Refreshment Stations Individual sponsor recognition signs
- Company brochures placed at food & beverage stations
- Recognition by moderator in keynote
- Recognition in conference program
- Free Exhibitor Booth

Booth Exhibitor – \$1 200

- Exhibitor Booth
- Recognition in the conference program

Conference SWAG - \$3000 or product donation

- Provide a promotional item with your company logo on it to be distributed to all participants
- Company brochure inserted into delegate kit
- One exhibit space
- Recognition in Conference Program
- Recognition in listing of Conference sponsors on Conference signage

Draw Prizes: We will be instituting a passport system where delegates need to get a sticker from each station on their passport card to be eligible for some door prizes. Hopefully this will increase traffic to your tables. At past conferences, exhibitors often provide a door prize. We will post those names at 10:30 a.m. for any exhibitor door prizes Delegates will be asked to go your booth for their prize. Once your prize has been distributed, you are free to tear down. If you would like to have your prize distributed another way please let me know.

LOGISTICS

- **Pricing & Payment:** Pricing is in Canadian dollars and includes Goods and Services Tax. GST Number 84017 9832. Once you have completed your online registration please follow the payment instructions provided on your invoice and confirmation.
- **Booth Assignment:** Regular exhibitor space will be assigned on a first-come, first-serve basis. Conference Partners and Gold level sponsors will get first selection.
- **Cancellation Policy:** A refund of fees minus a \$50.00 administration fee will be issued for any cancellation with 45 days-notice. With less than 45 days-notice there will be no refund.
- **Registration Deadline:** Friday, April 3, 2020
- **Exhibition Space:**
 - 10' wide x 6' deep area, pipe and drape (8' high backdrop and 3' high side curtains)
 - one 6' or 8' skirted table and one chair. Additional chairs will be provided if needed.
 - Also includes lunch for Wednesday and Thursday and breakfast for Friday for a single booth attendant
 - All booths include free Wi-Fi
 - Electrical Service and a hardwired network connection are available at an additional charge. Once you have registered with Danielle or Christen you can go to RBC CC http://iebms.wcc.mb.ca/coe/coe_p1_all.aspx?oc=01&cc=COESOP to book your electrical/hardwired network connection if you require.
 - Exhibition hours are planned for---
 - Tuesday, May 5, 2020 7:00 p.m. – 9:00 p.m. load in/Set-Up
 - Wednesday, May 6, 2020 7:00 a.m. to 4:00 p.m.
 - Thursday, May 7, 2020 7:30 a.m. to 4:00 p.m.
 - Friday, May 8, 2020 7:30 a.m. to 10:30 a.m.
 - Exhibitors will be located on the main floor. We have the entire main floor of the original Convention Centre space. We have blocked about 1/3 of the meeting rooms for exhibitors and the other 2/3 will be for our keynote session. To increase foot traffic, access to the keynote speakers will be through the Exhibition Hall. As well, coffee and refreshments will be set up in the Exhibition Hall.
- **Additional Booth Attendant:** There is an additional \$40 per day per extra booth attendant to cover the cost of lunch and refreshment breaks.

Location: RBC Convention Centre, 375 York Avenue, Winnipeg, MB R3C 3J3

Hotel Accommodations: The Delta Winnipeg

Room Rates: Standard Room \$210 plus taxes Deluxe King \$250 plus taxes.

Please contact the hotel and register under the Canadian Association of Principals' Conference Rate

Phone: (204) 942-0551

Toll Free: 1 888-311-4990

Website: <https://www.marriott.com/hotels/travel/ywgdw-delta-hotels-winnipeg>